



THE PROMISE OF A GREAT FUTURE

"Just as Dr. Ted Kalogris is the foundation and spirit of Reliv, Dr. Carl Hastings is the promise of the future. He is the person who will provide total product support for our goal of becoming the world's premier food science company. Dr. Hastings' knowledge of nutrition, background in research, management experience and vision for Reliv make him incredibly unique in his leadership role for Reliv's Research and Development team."

Robert L. Montgomery, Reliv President, Chairman and CEO

"The high-quality ingredients that we use are combined during manufacturing to produce the Reliv products which are so popular. But the effort we put into this process means little unless someone helps another person make a daily commitment to good nutrition. That's where Reliv distributors come in. That's the power of one-on-one relationships. It just underscores the fact that good nutrition begins with good daily habits."

Dr. Carl Hastings, Reliv Executive Vice President

Carl W. Hastings, Ph.D., is Executive Vice President in charge of research and development and manufacturing for Reliv. Dr. Hastings has spent more than 30 years researching and developing a broad range of food products and is considered one of the leading authorities on the use of soy in the United States.

Upon graduation from the University of Illinois where he was awarded bachelors, masters of science and Ph.D. degrees in Food Science, Dr. Hastings worked for Mead Johnson & Company. There he conducted research on sterilized liquid nutritional food products for adults and infants. Also, he developed low-calorie foods, such as dietary frozen desserts which were marketed under the Weight Watchers label.

"The strong emphasis on nutrition and quality at Mead Johnson served well as my initial industry experience," says Dr. Hastings. "This excellent background helped create an ongoing interest and commitment to high-quality nutritional food products. I really expect Reliv to be a world leader, if not THE world leader in marketing nutritional food products."

Dr. Hastings' next position was with the A.E. Staley Manufacturing Company, a manufacturer of

ingredients used by food companies throughout the world. Here Dr. Hastings developed new applications for food ingredients from corn and soybeans, including ingredients such as starch, sweeteners, protein and fiber. He traveled throughout the U.S. and Canada presenting seminars to educate the food industry on the use of these products.

"In the coming years, I expect soybeans to become one of the most important human food sources," states Dr. Hastings. "It is already widely used in some countries as the primary protein source. Soy is the most economical way to provide quality protein for a rapidly-growing population that can no longer depend on animal protein for this purpose."

In 1988, Dr. Hastings began the work of refining and broadening the work done by Dr. Ted Kalogris, the founder of the patented products marketed by Reliv. "Dr. Ted's accomplishments speak for themselves. He is not only a renowned scientist, but a sincere caring human being. I'm not sure if any of us can grasp the impact that his work will have on the world," Dr. Hastings reflects.

"Reliv has attracted so many talented people," say Reliv President Robert L.



Dr. Carl Hastings

Montgomery. "Certainly Dr. Carl Hastings is one of them. He is simply phenomenal in his knowledge, in his ability to translate food science into products that are so good for you, that taste good, and are so widely accepted. That doesn't necessarily come easy. It takes brilliant minds working together to do it."

"Jean [Dr. Hastings' wife and sweetheart since the third grade] and I are so honored when people tell us how the products have helped improve their lives," states Dr. Hastings. "That really makes all the long hours and the attention to detail worth it. We especially enjoy the opportunity to share time with distributors."

